

## 19. INTERNATIONAL BUSINESS CONGRESS

### **TURKISH TITLE– TIMES NEW ROMAN, 12 FONT SIZE, CENTER-ALIGNED**

**Abstract** (Single line spaced, Times New Roman, 9 font size, Paragraph Spacing: before and after 6 nk)

Turkish abstracts should be written here using Times New Roman font with 9 font size and should be around 200 words. Abstracts should outline the scope, aim, method and the results of the study. Following the abstracts, 3-5 keywords should be given for subject indexing. The title of the study should be no more than 20 words in bold capitalized letters and center aligned. The title of the study should be written in single line spacing and no extra spacing between the paragraphs (spacing should be set to 0 nk before and after the paragraphs). Abstracts should be written in 9 font size using single line spacing.

**Anahtar Kelimeler:** Sözcük, Sözcük, Sözcük, Sözcük, Sözcük

### **ENGLISH TITLE- TIMES NEW ROMAN, 12 FONT SIZE, CENTER-ALIGNED**

**Abstract** (Single line spaced, Times New Roman, 9 font size, Paragraph Spacing: before and after 6 nk)

English abstracts should be written here using Times New Roman font with 9 font size and should be around 200 words. Abstracts should outline the scope, aim, method and the results of the study. Following the abstracts, 3-5 keywords should be given for subject indexing. The title of the study should be no more than 20 words in bold capitalized letters and center aligned. The title of the study should be written in single line spacing and no extra spacing between the paragraphs (spacing should be set to 0 nk before and after the paragraphs). Abstracts should be written in 9 font size using single line spacing.

**Keywords:** Word, Word, Word, Word, Word.

**INTRODUCTION** (Title should be 11 pt in upper case and bold letters, line space: before and after 6 nk)

Extended abstracts should be prepared in the range of 2000-3000 words excluding references. The margins should be as following: upper: 3 cm, right: 3 cm, left: 3 cm, bottom: 3 cm. The interval between paragraphs should be before: 0 nk, and after: 0 nk. The indents should be 0 nk on right and left, but the indent should be 1 cm in the first line. Footnotes should be written in 9 pt. All contents of the article should be written in Times New Roman font and in 11 pt. The headings should have a paragraph space of 6 nk before and after. In the text section, line spacing should be single, and paragraph spacing before and after should be 0 nk. In the introduction part, the basic concepts, theoretical developments and approaches in the current literature and the problem, the purpose, hypotheses, assumptions, limitations of the research should take place.

The main headings and sub-headings in the paper should be in 11 pt, bold and left justified (unindented), and should be numbered in decimals (e.g. 1., 1.1., 1.1.1., 1.1.2., 1.1.2.1.). All the letters of the main headings should be capitalized, while only the first letters of the subheadings should be capitalized. Titles might be partitioned up to 4 levels. There should be one-line space before the main headings and no spaces after. Subheadings should not leave any line space both before and after.

### **TABLES**

Each table, figure or graph should be given a title. Titles should be in 10 pt, located above the table, figure or graph, centered on the page, and only the first letters of the words should be capitalized. The text in tables, figures and graphs should be between 8-10 pt. Tables, figures or graphs should be easily readable and should conform to the page structure given above (should not exceed page margins). Illustrative footnotes or abbreviations of figures and tables should be given just below the figures and tables in 8 pt.

Table 1.Birinci Tablo (10 pt, centered-align, capitalized first letters)

Table	A	B	C	D
1	1	1	1	2
2	2	0	2	6

## 19. ULUSLARARASI İŞLETMECİLİK KONGRESİ

3	1	1	12	5
4	11	0	4	3

Source: TÜİK, 2012, p. 15

### **CONCLUSION** (Capitalized letters, left-aligned, bold, 11 pt- before and after 6 nk)

The “conclusion” should be appropriate to the purpose and scope of the research, and should be outlined and concise. The issues not mentioned in the text should not be included in the “conclusion.

### **REFERENCES** (Capitalized letters, left-aligned, bold, 11 pt.- before and after 6 nk)

The papers to be submitted should be arranged according to the APA 6th Edition citation rules. APA 6th Release citation rules are summarized below

References used in the article are given centered on a new page under the title “REFERENCES”. The author’s name and date in the citations should be exactly the same as the author’s name and date in the bibliography. No numbering or bullets in bibliography. Book and journal names are written in *italics*. In book and article titles, only the first letter is capitalized (except for proper nouns). The title of the article or chapter is not italic, not quoted. A dot is placed at the end of the title. References should be listed in alphabetical order according to the surname of the author without distinction (thesis, book, article, report, etc.).

#### **In-text citations**

- Single author (Akdoğan, 2012)
- Two authors (Akdoğan and Cingöz, 2015).
- Three or more authors, *first citation* (Akel, Dumrul ve Torun, 2013), *subsequent citations* (Akel et al., 2013, p. 36).
- In sentences;
  - According to Erdem (2015).....
  - In their study, Uzay and Tanç (2013) ...
  - Sungur et al., (2013) argue that ...
- For direct quotations, include the page number as well.
  - “Postponement of bankruptcy is a solution developed to prevent (temporarily) bankruptcy of a bankrupt joint stock company under certain circumstances” (Uzay, 2009, p. 56).

#### **Books;**

Civelek, M. and Özkan, A. (2016). *Maliyet ve yönetim muhasebesi* (8. Edition). Ankara: Detay Yayınevi.

#### **Translated books;**

Piaget, J. (1969). *The psychology of the child* (H. Weaver, Trans.). New York, NY: Basic Books.

#### **Edited Books;**

Ulucak, R., Yücel, A. G. and Koçak, E. (2019). The process of sustainability: From past to present. Burcu Özcan ve İlhan Öztürk (Eds.). In *Environmental Kuznets Curve (EKC) A Manual* (pp. 55-80). Amsterdam, Netherlands: Elsevier.

#### **Journals;**

Çetin, M., Ecevit, E., and Yücel, A. G. (2018). The impact of economic growth, energy consumption, trade openness, and financial development on carbon emissions: Empirical evidence from Turkey. *Environmental Science and Pollution Research*, 25(36), 36589–36603.

Uzay, N. (2002). Kamu büyüklüğü ve ekonomik büyüme üzerindeki etkileri: Türkiye örneği (1970-1999), *Erciyes University Journal of Faculty of Economics and Administrative Sciences*, 19, 151-172.

**Internet Sources;**

HealthTimes. (2015, May 27). *The future of aged care nursing in Australia*. Retrieved from <https://healthtimes.com.au/hub/agedcare/2/news/nc1/the-future-of-aged-care-nursing-in-australia/495/>

Palmer, L. F. (2008, July 17). *Insufficient milk syndrome: A fallacy becomes a reality*. Retrieved from <http://babyreference.com/insufficient-milksyndrome-a-fallacy-becomes-a-reality/>

**Conference Proceedings;**

Blakey, N., Guinea, S., & Saghafi, F. (2017). Transforming undergraduate nursing curriculum by aligning models of clinical reasoning through simulation. In R. Walker, & S. Bedford (Eds.), *HERDSA 2017 Conference: Research and Development in Higher Education: Curriculum Transformation* (pp. 25-37). Hammondville, NSW: Higher Education Research and Development Society of Australasia. Retrieved from <http://www.herdsa.org.au/research-and-development-higher-education-vol-40-25>

**Theses;**

Zarei, R. (2017). *Developing enhanced classification methods for ECG and EEG signals* (Unpublished doctoral dissertation). Victoria University, Melbourne, Australia